

# The TAJA Coalition



# THE TAJA COALITION

The Transgender Advocates for Justice and Accountability Coalition (“TAJAs”) was founded in response to the brutal murder of Taja DeJesus.

TAJA’s Coalition understands how important it is to promote leadership, collaboration, and strengthen the capacity of the TGNB community and all existing transgender-serving organizations to end transphobia.

TAJA’s is led and was incorporated by CEO Akira Jackson.





# TAJA's Mission

Our mission is to provide support to Trans women of color, to strengthen the trans community, and to bridge the gap in social and economic disparities. Providing services and resources that can be used to better the lives of Trans women of color and strive to help bolster their pride and confidence in themselves. We help aid our community by facilitating Trans women and Gender Non-Conforming individuals with the tools needed to gain a strong foundation for economic, social, and personal growth.



# TAJA Current Programing

Providing housing  
subsidy to TGNB  
participants  
throughout the  
San Francisco/Bay  
Area

A 12 week program  
designed to provide  
knowledge in,  
Digital Literacy, CV  
creation, Resume  
Building and to  
build effective  
communication  
skills.

The TAJA Case  
Management  
Program is designed  
to provide essential  
wrap around case  
management service  
for all participants, as  
well as additional  
service linkage.

# TAJA's Current Community Engagement

Is made up of  
community  
members currently  
working in  
community  
services

The TAJA Coalition  
works with several  
community serving  
agencies and city  
officials to advocate  
for the needs of the  
TGNB Community

The TAJA Coalition is  
working hard to build  
community  
mobilization and  
engagement through  
providing meaningful  
events to bolster  
community  
connection.

# TAJA's COLLABORATION WITH SF LGBTQ CENTER



PROVIDING  
REGULAR  
UPDATES ON  
PROGRAM  
PROGRESS

IDENTIFYING  
PROSPECTIVE  
PARTICIPANTS  
FOR REFERRALS

REFERRING  
PARTICIPANTS  
TO THE LGBTQ  
CENTER FOR  
FURTHER  
EMPLOYMENT  
SERVICES

# The future of TAJAs x SF LGBT Center

TAJA's and the SF LGBT Center is planning to collaborate in a series of in person events that bring together community partners, potential employers, and job ready participants.

The TAJA Coalition is planning to provide participants with the necessary hardware to excel within the workforce. Such as: laptops, mobile hotspots, gift cards, etc.

The SF LGBT Center has and will continue to support participants with their job/interview readiness by providing gift cards for work attire and job supplies.



## Successful Outcomes and Deliverables (FY21- 22)

- ❖ TWDP has assisted approximately 40% of participants in gaining and retaining employment that is in line with their professional goals.
- ❖ TWDP has boasted approximately 80% participant retention in TAJA's Workforce Development Program.
- ❖ TAJA's collaborative efforts with the SFLGBTQ Center will continue to provide employment services to all participants.





# Successful Outcomes and Deliverables (continued)

- ❖ THP has assisted approximately 70% of participants in gaining or retaining their housing using our three arm housing assistance model.
- ❖ TAJA Case Management and Service linkage has provided linkages to additional services provided by collaborating non profit organizations.
- ❖ TAJA's assists more than 100 participants each month.



# Find TAJA's at....



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# FAQ

